

"The quality of civilization can be measured through its music, dance, drama, architecture, visual art, and literature. We must give our children knowledge and understanding of civilization's most profound works."

-Ernest L. Boyer, U.S. Commissioner of Education, 1977-79



Letter from the President

We are celebrating our fifth year as a community art school while honoring our history of providing free quality arts education to PK-12 students for over twenty-two years. We are grateful for the extraordinary support from our dedicated SMARTS Circle members and the individuals, businesses, foundations, and partners who helped us to successfully transition to the community. They have volunteered their time and expertise, shared their resources, and financially supported us. Because of their support, we are a viable and growing non-profit organization that provides leadership in arts education in the Mahoning Valley, at the state level, and nationally through our initiative with the John F. Kennedy Center for the Performing Arts and Any Given Child, Warren, Ohio. Our passionate administrative team, hard-working staff members, creative teachers, families, and thousands of students that we serve weekly, have also helped in our growth and expansion. This is our first annual report in our history, and we are excited to share our story.

It is our belief that the arts are what make us human, enable us to find creative solutions, give us successful careers, and feed our souls while we strive to have meaningful and productive lives. Our goal is to 'teach the whole child' and we know that children who learn through the arts are better prepared at school, work, and out in the world. We are incredibly proud that SMARTS provides opportunity for all people and it crosses all cultural and socio-economic barriers, serving as a true reflection of our diverse community.

SMARTS' Mission is critical to the future of our community and with your help we will continue to provide access and equity in quality arts education to students who would not have it otherwise.

It has been my honor to serve SMARTS since its inception and to work with those who have enabled us to continue to grow throughout our unique history.

Thank you for the hard work and support you have given, and for your continued support in the future.

All the best,

Rebecca L. Keck, SMARTS President

About SMARTS

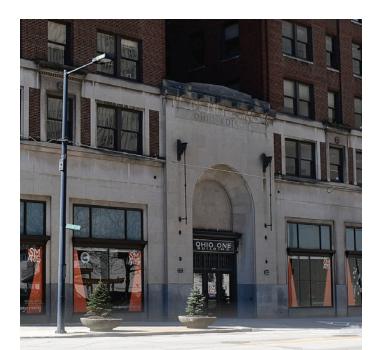
SMARTS, Students Motivated by the Arts, is a community art school that provides classes in visual arts, music, dance, theater, and creative writing for our region's PK-12 youth with a focus on underserved populations. SMARTS hires and prepares community teaching artists with professional training and oversight so that they can provide quality arts-focused teaching and learning with lesson plans that follow state standards. Since 1997, SMARTS classes have been free and open to the public and all students are accepted through a simple application process.

SMARTS classes take place in the historic Ohio One Building in downtown Youngstown after school and Saturdays and are offered in the fall, spring, and summer. SMARTS partners with schools, school districts, and youth programs throughout the region both during and after school by providing them with arts classes, workshops, and hands-on activities for their students. SMARTS partnerships allow us to reach deep into the community, engage students who may not have any or enough access to the arts, and to generate revenue in support of our future. SMARTS is a field trip destination and has hosted schools and youth organizations. In addition to this, we have participated in over 50 events throughout the community since January 2014 and engaged over 5,000 people.

In addition to providing opportunities to PK-12 students, SMARTS is developing a professional development model for teachers with an emphasis on arts integration. Our goal with arts integration is to bring learning to life, to connect core content to the arts, and to provide a new approach with strategies to reach students who are disengaged. SMARTS' arts integration focus can help teachers to re-imagine the future of teaching and learning. Arts integration is an approach to teaching in which students construct and demonstrate understanding through an art form. Students engage in a creative process which connects an art form and another subject area and meets evolving objectives in both.

SMARTS' Mission to provide access and equity in arts education reaches across all socio-economic levels while providing access and early training in the arts. Even our most affluent schools in Ohio don't 'teach the whole child' by offering each of the arts disciplines at every grade level. With their compliance for standardized testing, budget constraints, scheduling conflicts, academic and STEM focus, and for numerous other reasons, their students don't have arts learning opportunities during the school day.

SMARTS is the backbone and lead arts organization for Any Given Child, Warren, an initiative through the John F. Kennedy Center for the Performing Arts that provides students access and equity to quality arts education in the Warren City School District. SMARTS provides leadership and administration and professional development in arts integration for the teachers.



Ohio One, 25 East Boardman Street, First Floor Youngstown, OH 44503

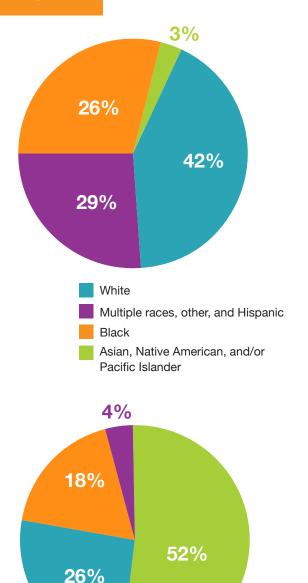
Who are SMARTS Students

Our arts education reach extends deeply throughout the region as SMARTS classes are taught to over 2,000 PK-12 students weekly at SMARTS and out in the community. There are 600 students who have completed applications for SMARTS after-school classes at the Ohio One Building (in downtown Youngstown) and 235 students who are currently taking classes. Families travel from Mahoning, Trumbull, and Columbiana counties and as far away as Pennsylvania, including 24 different cities and towns from across the region, to take classes at SMARTS.

Through our application process, SMARTS students identify their arts interests, race, ethnicity, number of people, household income, and other information so that we can gather statistical data for grant reporting purposes. Of the 600 SMARTS applicants, 66% live at or below poverty level. These students identify as 42% white, 29% multiple races, other and Hispanic, 26% black, , and 3% Asian, Native American, and/or Pacific Islander. Of the 600 student applications at SMARTS, Grades 3-7 52%, Grades K-2 26%, Grades 8-12 18%, Pre K 4%. We receive new applications daily and new students can apply throughout the year at www.SmartsArtSchool.org.

Our community partnerships connect us to nearly 1,800 students at 32 different schools or youth organizations throughout the Mahoning Valley both during the school day and after school. SMARTS 'plants' these SMARTS community teaching artists to work alone or in collaboration with the arts and/or classroom teachers. Our community partners have prioritized and invested in arts education for their students and we are helping to bridge the gap in access and equity in arts education.

SMARTS students cross all cultural and socio-economic barriers, serving as a true reflection of our diverse community. (Data collected as of 2/11/2019)



3-7th

K-2nd

8-12th Pre K

Who are SMARTS teachers

SMARTS has over 40 Community Teaching Artists with backgrounds in visual art, music, dance, theater, and creative writing. SMARTS visual art teachers are restoration artists, interior designers, founders of art galleries, painters, and animators. Our music teachers are recording artists, classical musicians, piano and instrumental soloists, church music directors, and are in rock and jazz bands. Our dance teachers work in studios all across Northeast Ohio and Western Pennsylvania. They dance in a large variety of styles: Jazz, Modern, Contemporary, Latin, African, Bollywood, Ballet, Hip-Hop, and Tap. Our theater teachers are prop and costume designers, directors, actors, playwrights, and storytellers. And our creative writing teachers are authors and poets.

Who are SMARTS staff

SMARTS staff members are unique as they all are working artists, teachers, and students. SMARTS' leadership is small but mighty. It includes Becky Keck, President; Laura Makara, Staff Administrator; Caroline Lorimer, Education Director; Lindsay Goossens, Arts Education Author and Barbara Mraz, Bookkeeper. Becky Keck is an original founder of SMARTS and has a long history in arts education in the Mahoning Valley, including SMARTS transition to the community, since January 2014. Caroline Lorimer joined SMARTS in spring 2017. She is a licensed visual arts teacher and is completing a certification in arts integration. Lindsay Goossens and Laura Makara joined SMARTS in August 2018. Lindsay is a licensed ELA teacher and Laura has a master's degree in horn performance. SMARTS Student Assistants are the backbone of our team and SMARTS gives them practical arts administration and teaching experiences while they are learning to be arts teachers and artists.

SMARTS partners with several departments at YSU, including the Cliffe College of Creative Arts and Communication, the Beeghly College of Education, and the Williamson College of Business Center for Nonprofit Leadership. These partnerships include coursework, field trips, mentorship, and arts education experiences unique to SMARTS.



Becky Keck President



Caroline Lorimer Arts Education Education Director



Lindsay Goossens Laura Makara





Barbara Mraz Staff Administrator Bookkeeper







SMARTS Community Partners

SMARTS Arts teaching and learning takes place in the following organizations

DURING THE SCHOOL DAY PARTNERS

SMARTS Community Teaching Artists are employed by SMARTS and placed in partnering school systems to teach Visual Art, Music, and Dance year-round during the school day.

- Liberty School District
 - -Liberty High School
 - -Guy Jr. High School
 - -Blott Guy PK-6 School
- South Side Academy
- Akiva Academy
- Jewish Community Center of Youngstown
- Any Given Child, Warren
 - -Jefferson PK-8
 - -Lincoln PK-8
 - -McGuffey PK-8
 - -Willard PK-8

SMARTS Beats is a percussion-based music program for PK-12 students with special needs. SMARTS Empowers pilot program integrates arts education into students' daily art activities using visual art, theater, and dance for PK-12 students with special needs.*

- The Rich Center for Autism
- · Potential Development
- ACLD School and Learning Center
- · Austintown Middle School
- Boardman Stadium Elementary
- Boardman Center Intermediate
- Canfield Village Middle School

AFTER-SCHOOL DAY PARTNERS

SMARTS collaborates with the following after school programs to provide arts education classes.

- United Way of Youngstown and Mahoning County's "Success After 6" Youngstown City Schools
 - -Martin Luther King Elementary
 - -McGuffey Elementary
 - -Kirkmere Elementary
 - -Paul C. Bunn Elementary
 - -Taft Elementary
 - -Volney Rogers Elementary
 - -Williamson Elementary
 - -Wilson Elementary
- Campbell Elementary
- Girard Elementary
- Liberty, E.J. Blott Elementary
- Boys and Girls Clubs of Youngstown
- Geranimo! At Grace Church, Warren
- Warren City Schools, 21st Century Learners -McGuffey PK-8
 - -Jefferson PK-8

^{*}Supported by the Hine Memorial Fund.

SMARTS Administrative Leadership

Becky Keck, SMARTS President
Laura Makara, Staff Administrator
Caroline Lorimer, Education Director
Lindsay Goossens, Arts Education Author
Barbara Mraz, Bookkeeper

SMARTS Circle 2019

Myra Vitto, President

Paul Garchar, Vice President

Nicole Ramson, Treasurer

Misty Hazy, Secretary

Christine Rhoades, Past President

Laura Dewberry

Denise Holt

Josie Puskar

Bergen Giordani

Past SMARTS Circle Members

Denise Glinatisis Bayer, Robert G. Bindas, Nikki Carter, Dan DeSalvo, Ronald C. Faniro, Angela McCoy, Heather McMahon, Larry Mohn III, Genna Petrolla, and Joy White.



SMARTIES Moving Forward

Volunteer @ SMARTS! SMARTS is a place where opportunity exists for everyone; the opportunity to teach, learn, create, and foster relationships. No matter who you are, there is an opportunity for you at SMARTS. SMARTIES Moving Forward will engage you in our mission and help us with our daily activities. We believe that working together toward a common cause—quality arts education for youth in the Mahoning Valley – will make us stronger. SMARTIES volunteers will add to our cultural, educational, and artistic balance because we will be a family.

Join SMARTIES today! www.smartsartschool.org/community-involvement/

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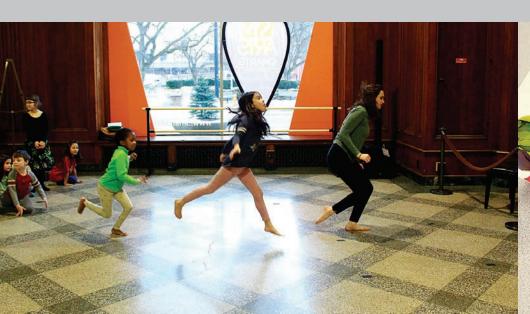


SMARTS Mission

SMARTS community art school provides access and early training in the arts for our region's PK-12 youth with a focus on underserved populations. SMARTS engages public and private organizations, schools, and artists in cooperative projects designed to enrich our community, promote student achievement, inspire self-discovery, and impact cultural and academic literacy through fine and performing arts.

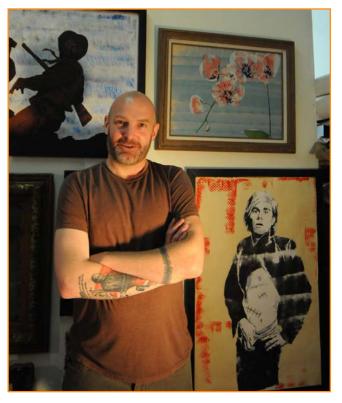
SMARTS Vision

SMARTS community art school will continue to be the leader in quality arts education in our region, state, and nation by serving our community's youth. SMARTS will provide quality arts education, and promote our region's arts and culture by establishing partnerships, working with public and private organizations, and representing the diversity of our community.





SMARTS Air — Artist in Residence



Introducing Eric Alleman, as our new SMARTS Air.

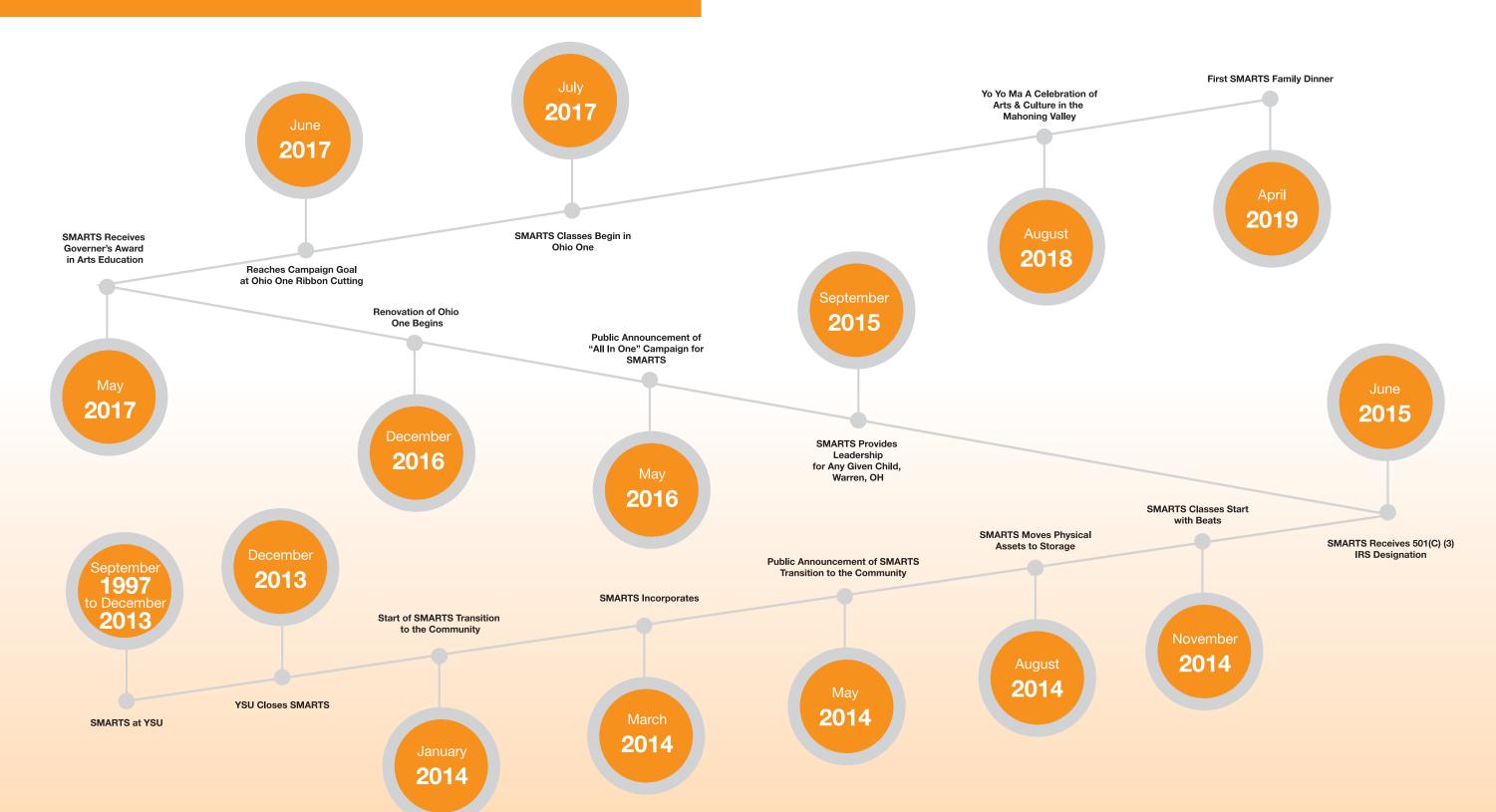
Eric Alleman creates dramatic mixed media art works that unify human interaction and personal portraiture in order to express modern feelings of isolation, tension, and absurdity. Using personal experience, pop culture influences, naturalistic poses of paparazzi photos, discomfort of late night talk show interviews, and the awkwardness of social media posts, Eric captures contemporary scenes of faith, trust, sincerity, farce, spectacle, and tragedy. He has shown his art in galleries in Youngstown, Warren, Columbus, Cleveland and New York City. His works have been included in the Butler Institute of American Art's Midyear and Area juried shows, and it can be found in many local establishments and homes throughout the Mahoning Valley.

SMARTS Air—SMARTS Artist in Residency is an opportunity provided by Students Motivated by the Arts that enables a guest artist to work in a new environment, often away from the restrictions and pressures of their everyday lives. Artist residencies are about providing the time and space for a guest artist to develop work and creatively explore new ideas.

SMARTS Air is important to our mission because it will help us to connect to new artists while connecting them to the community. We will provide professional development and networking opportunities for both visiting artists and our community, with opportunities to be invigorated through an exchange of ideas and new ways of working. We will cultivate relationships with other artists and exchange opportunities with other arts organizations. We want to encourage experimentation and facilitate exchange across art forms with arts teaching and learning. SMARTS Air allows us to support artists at a particular stage in their careers in visual arts, music, dance, theater, and creative writing.

SMARTS Air studio facilities offers a public place in the SMARTATORIUM that is well lit, easily accessible, and offers conditions that are conducive to creativity. As the needs of all artists and art forms are different, we will determine the workspace prior to the start of the residency. SMARTS is accessible to all and has restrooms, art room sink, and workspace available for the Air. They will be given a key to the facility so that they can come and go as they please, and they also may have set schedules. The Air work area may be moved without notice to accommodate SMARTS events. The SMARTS Air will be encouraged to invite guests to visit us during businesses hours, but may not have guests during non-business hours.

SMARTS Timeline of Growth and Expansion





SMARTS First Air — Artist in Residence

Nils P. Johnson, Jr. is the inaugural SMARTS Artist in Residence in our new facility. He painted a panoramic Fourth of July fireworks scene in Canfield that took him about 6 months and nearly 400 hours to complete in the SMARTS Artist in Residence Zone at SMARTS. Canfield is Nil's hometown and where he practices law and he chose this scene because, "I love painting street scenes and what is more fun than the Fourth of July?" SMARTS students and families were able to follow his progress and at times, watch him do live demonstrations and he shared

ais expertise with several art classes as part of their coursework.

Nils immortalized several Canfield area officials such as former city Mayor William Kay, Councilman Bruce Neff and township Trustee Marie Cartwright, as well as several of his family members. The township hall, dispatch building, the Methodist Church and the Dairy Queen are also featured. "In the mural, I tried to encapsulate and suggest small-town life," Johnson told those gathered for the November unveiling in Canfield. "I was interested in showing not only the parade but also the spectators interacting around the parade." Nils has shown his work from Youngstown, to New York City, and throughout the East Coast. You can see his paintings in the permanent collection of the Butler Institute of American Art and he sits on the faculty of the Alliance for the Visual Arts; Lebanon, N.H. He was a great addition to SMARTS offerings for students and we miss his early mornings on the jazz piano! For information on supporting SMARTS Artist in Residence Zone, please see Becky Keck.









Donors and Grantors

January 1, 2014 to January 31, 2019

\$50.000-\$99.999

Hine Memorial Fund Rebecca L Keck

\$25.000-\$49.999

Ohio One Corporation Youngstown Foundation

\$5,000-\$24,999

Betty Einfalt City of Youngstown

Dave Ragan

Fibus Family Foundation

Frances Schermer & Lilian Schermer Charita-

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Joseph DiYorio Charitable Foundation

Monday Musical Club Fund

Ohio Arts Council

Raymond John Wean Foundation

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Walter E & Caroline H Watson Foundation

Ward Beecher Foundation

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American Family Dreams Foundation

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Natalie Lariccia

Palmer-Wolf Corporation

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St. John's Episcopal Church

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Susan Solomon

The Legal Creative

the workshop arch+design, llc

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WKBN-TV

Youngstown Rotary Foundation

\$500 and below

7th Ward Citizens Coalition

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Mary I & Harry J Slaven

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> Mary Margaret Hovanes Matthew & Kimberly Keck

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Tsitsi Jaii

William Weimer

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"All in One" Campaign for SMARTS

Donor List as of 1/31/19

Crescendo SMARTS Friends \$100.000 and up

The Frank & Pearl E Gelbman Charitable Foundation

Florence Simon Beecher Foundation Roberta Marsteller Hannay

Grande Jeté SMARTS Friends \$50,000-\$99,999

John M MacIntosh Barbara Brothers Hine Memorial Fund The Hynes Foundation

Cadence SMARTS Friends \$25,000-\$49,999

The Thomases Fund of the Youngstown Area Jewish Federation Monday Musical Club

American Jazz SMARTS Friends \$10,000-\$24,999

J Ford Crandall Memorial Foundation
The Youngstown Foundation
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Jane F Lamb Charitable Foundation
Home Savings Charitable Foundation
John S & Doris M Andrews Memorial Fund

Allegro SMARTS Friends \$5,000-\$9,999

Tri-Area Electric

Curtain Call SMARTS Friends \$2,500-\$4,999

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Judith Rae Solomon

PNC Bank

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Richard E Mills

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Operatic SMARTS Friends \$500-\$999

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Heather McMahon

Karen DeAmicis

Martin & Catherine Cala

Michelle Tarka

Myra & John Vitto

Patricia L Latham & William E Mulane

St. John's Episcopal Church

Susan Russo

Troy & Christine Rhoades

Friends of SMARTS

\$250-\$499

Deanna L Marchionda Bank of America

Barbara W & Charles R Singler

Cynthia Rogers

Daneen Mace-Vadjunec

Denise Glinatsis Bayer

James G & Charlotte B Floyd

Janice Tattrie

Karen L Bovard

Kathleen Fox

Mahoning County Juvenile Court

Martin & Joy White

Natalie Lariccia

Nils P Johnson, Jr

Richard & Eugenia Atkinson

Ron & Joyce Mistovich

Rotary Club of Youngstown

Backstage SMARTS Friends \$100-\$249

Baker Plastics

Bill & Linda Russell

Boardman Printing

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C Gilbert James, Jr & Carl G James

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Carol J Bigelow

Carole & William A Weimer

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Dr. Rashid Abdu

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Duncan's Bath & Kitchen Center

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The New Century Club

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Rick Shale

Robert McGovern

Rocky Ridge Neighborhood Association

Rodney J Lamberson

Sarah Filipovich Shellie Sabel

Steven J & Andrea K Baroff

Sue Filipovich

Susan Edwards

Campaign goals and funds raised were as follows:

\$750,000 total

\$221,500 Building Renovations

\$375,000 Programming for 3 years

\$128,500 Lease for 5 years

\$25,000 Endowment

Total raised as of 1/31/19 was \$929.348

\$179,348 more than goal

24% more than goal

How are we using extra campaign funds and why are we still raising funds?

Building renovations exceeded earmarked amount by \$56,375.

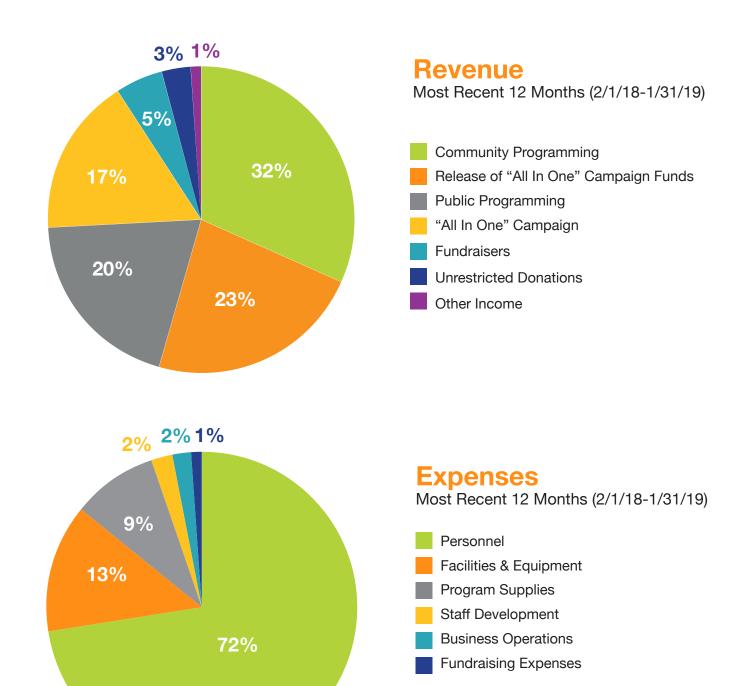
Occupancy costs have increased – utilities, taxes, and insurance. Remaining naming opportunities valued at \$645,000.

Tremendous growth in programming.

We are ensuring sustainability beyond the 3-5 year mark.

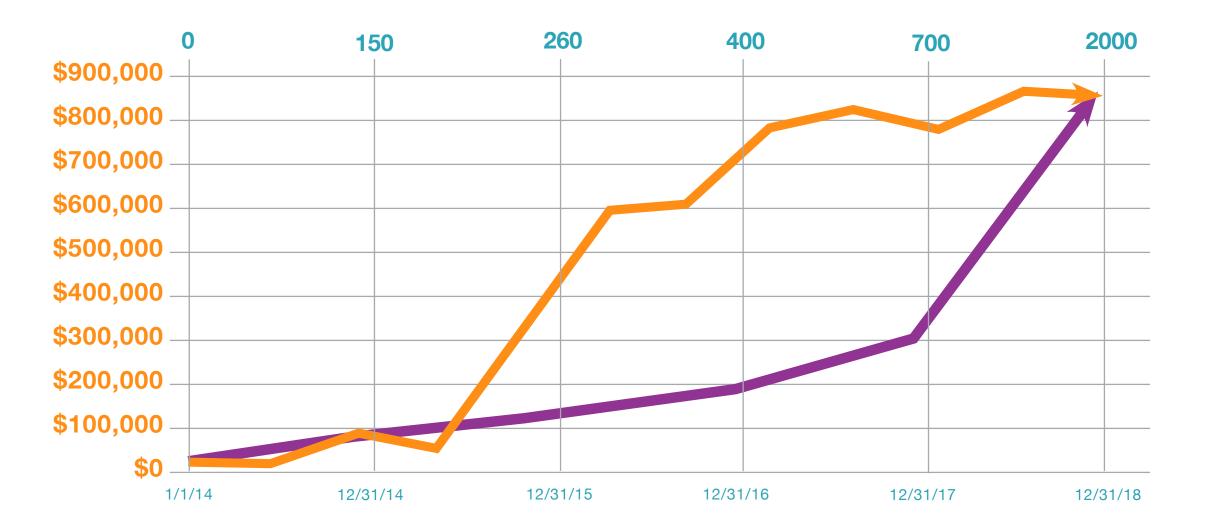
We now have more than 40 employees.







SMARTS Organizational Growth



Net Assets

Number of Students

SMARTS has provided quality arts education opportunities to PK-12 students from throughout our region since 1997. When we started our transition to the community in January 2014, we had no physical or monetary assets except our good name, reputation, strong leadership, and a small group of community leaders committed to our mission.

In the past 63 months, we have generated \$1,974,747 in revenue through support from individual donors, foundations, businesses and our community programming at various youth organizations and schools throughout the Mahoning Valley. The "All in One" Campaign for SMARTS exceeded its \$750,000 goal in 12 months with the support of 18 foundations, 31 businesses and less than 100 individual donors and continues today with \$645,000 in available naming opportunities. We have received over \$188,382 in gift-in-kind donations of goods and services to help with the renovation of our Ohio One facility and to support our programming. SMARTS operates on a net-zero budget and we make sure that all funds raised are put back in our programming to support the growing need for arts education in the community.

SMARTS programming has grown incrementally with our funding and we look forward to continuing to reach new students, create strong partnerships, and provide leadership in quality arts education for years to come.

Thank you for your support in the past and your continued support in the future.



Ohio One, 25 East Boardman Street, First Floor Youngstown, OH 44503, 330-574-2787 www.SmartsArtSchool.org